



The Transition to Elanders Americas

Welcome to the newly designed version of Global Insights. So far, 2013 has been quite the year for everyone at Midland. On January 1, we became a member of the Elanders family, expanding our global footprint and capabilities. While our legal name will still remain Midland Information Resources, I am excited to announce we will be going to market as Elanders Americas.

As part of the Elanders' group, Midland and all of our employees are thrilled to be the single contact for all of your printing and packaging needs, no matter where you are in the world or where you need your materials delivered. As we like to say, "Around the world, around the clock – Elanders is your worldwide printer."

For more information on the Elanders Group please visit our newly designed website www.ElandersAmericas.com.

Jeff White
Vice President Marketing & Business Development

Your Worldwide Printing Partner

Elanders is a global printing group that specializes in Commercial Print, Packaging, and e-Commerce. Elanders also offers services in Web-to-Print (W2P), EDI, advanced premedia, fulfillment, and logistics. Through the brand fotokasten, we offer customized photo products, sold directly to consumers. With production in nine countries on four continents Elanders is one of the few suppliers that can offer global solutions for all kinds of printed information.

To learn more about how we can help your local, national, and global needs please select your area of interest below.



Check Out our New Website

Just as our solutions are developed to simplify the way information gets to your end-users, we wanted to develop our website to simplify the way we get information to you. With that in mind, we have

spent the last few months working hard to develop a new and improved site to better serve our clients.

[Take a look and let us know what you think.](#)

