



As we close the books on 2015 we wanted to share some key points and give a brief glimpse of what 2016 has in store. We faced the challenges of 2015 by continually improving our processes, strengthening our relationships with clients, and enhancing our employees work environment. Through these key areas we were able to mark 2015 as another successful year. We look forward to continuing to improve, strengthen and enhance our offering and the success of Elanders and our clients in 2016.

Here is to a wonderful 2016!
The Elanders Team

2015 Highlights

The facilities of Elanders Americas (Midland Information, Elanders USA, Elanders Brazil) used 2015 as a year of listening to the needs of our customer and added new finishing and custom product equipment. We jumped in with both feet on renewing certifications and winning awards. As is our character, we took a hard look at and improved upon our stellar processes to enrich quality and reduce waste.

Certifications and awards you might say are things that a company does to make them feel better, and we'll admit that it is always nice having your peers tell you that you're doing a good job. While some certifications do check those boxes, we are most proud of those that show our dedication to our employees, product, security and the environment. [Click here to take a closer look at our:](#)

- Recognition as Best Workplace in the Americas for the 15th Consecutive Year
- Gold Award during the Printing Impressions Gold Ink Awards
- TRUSTe Enterprise Privacy Certification
- G7 Master Printer Qualification

New Equipment and Offerings

I'm sure you've heard the old proverb "necessity is the mother of invention"? At Elanders Americas we graciously welcomed this proverb into our business strategy. We don't sit on our laurels and simply weather the storm. Instead we continue with our philosophy of staying ahead of and taking advantage of the opportunities emerging from the wake of globalization and digitalization. How, you might ask, are we doing that?...[click here to learn more.](#)

