



Meeting the consumer's increasing expectations for speed and convenience is forcing many companies to revamp obsolete supply chains designed for a single-channel world. A recent survey of 42 senior supply chain executives from the world's largest consumer goods and retail companies revealed the following:

- 74% think store-based sales will continue to dominate in the next five years.
- 88% believe they can no longer rely on traditional sales channels to drive growth.
- Annual store-based growth is forecast to be just 5% over the next five years compared to online sales growth of 15%.

Cracking the right code for your supply chain needs is critical for future growth. Ask what does the consumer really want (products/service/channels)? Then ask yourself if you are really thinking end-to-end when it comes to supply chain.

Elanders Solutions in Supply Chain

Everything you see filling the shelves of your local store, every product that arrives at your door from your on-line purchase, every piece of product information packaged with your new purchase came together through a [supply chain](#). Supply chains exist in many different forms from simple to complex, and are a network of players rather than a function of a single department.

In recent years, globalization, e-business, and technology have unleashed new levels of competition... [read more](#)

Supply Chain Trends

The market is at the dawn of a new era where globalization, increased e-commerce, and digitalization strongly impact developments. Intense competition, price pressure, and shorter product life cycles have forced companies to outsource major parts of their production and supply chain to external players in order to focus on their core operations. Properly designed and executed supply chain services can create competitive advantages... [read more](#)

Elanders Recent Acquisition in Supply Chain

To complement our integrated global offerings, on June 17, 2016, Elanders made a strategic acquisition in supply chain through the purchase of the German company LGI Logistics Group International GmbH (LGI). The acquisition will double Group net sales to around \$1B USD and employees will grow to around 7,200. [Read the full press release here.](#)



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